

UNIVERSITY FACULTY SENATE FORMS

Academic Program Approval

This form is a routing document for the approval of new and revised academic programs. Proposing department should complete this form. For more information, call the Faculty Senate Office at 831-2921.

Submitted by: Jennifer Gegan phone number 302-831-4628

Department: Business Administration email address greganj@udel.edu

Date: September 1, 2014

Action: Revise Graduate Dual Degree Program
(Example: add major/minor/concentration, delete major/minor/concentration, revise major/minor/concentration, academic unit name change, request for permanent status, policy change, etc.)

Effective term 15F
(use format 04F, 05W)

Current degree MBA/MS in International Business
(Example: BA, BACH, BACJ, HBA, EDD, MA, MBA, etc.)

Proposed change leads to the degree of: MBA and MS
(Example: BA, BACH, BACJ, HBA, EDD, MA, MBA, etc.)

Proposed name: same name
Proposed new name for revised or new major / minor / concentration / academic unit (if applicable)

Revising or Deleting:

Undergraduate major / Concentration: _____
(Example: Applied Music – Instrumental degree BMAS)

Undergraduate minor: _____
(Example: African Studies, Business Administration, English, Leadership, etc.)

Graduate Program Policy statement change: Revise MS International Business
(Must attach your Graduate Program Policy Statement)

Graduate Program of Study: MBA/MS International Business
(Example: Animal Science: MS Animal Science: PHD Economics: MA Economics: PHD)

Graduate minor / concentration: _____

Note: all graduate studies proposals must include an electronic copy of the Graduate Program Policy Document, highlighting the changes made to the original policy document.
Attached.

List new courses required for the new or revised curriculum. How do they support the overall program objectives of the major/minor/concentrations)?

(Be aware that approval of the curriculum is dependent upon these courses successfully passing through the Course Challenge list. If there are no new courses enter "None")

None

Explain, when appropriate, how this new/revised curriculum supports the 10 goals of undergraduate education: <http://www.ugs.udel.edu/gened/>

N/A

Identify other units affected by the proposed changes:

(Attach permission from the affected units. If no other unit is affected, enter "None")

Attached (see below).

Describe the rationale for the proposed program change(s):

(Explain your reasons for creating, revising, or deleting the curriculum or program.)

The MBA/ MS in International Business dual degree combines a subset of the required courses in the MBA program with courses in the MSIB program, allowing students to combine the broader MBA degree with the focused training of the MS in IB. This program is jointly administered by the Alfred Lerner College of Business and Economics Graduate and Executive Programs office and the Department of Business Administration.

As originally proposed and approved, graduates of the MSIB program were expected to be "bilingual and culturally sensitive, with an international orientation, business and quantitative skills, and interdisciplinary perspective." The target market was anticipated to be domestic and international students who (1) have already completed an MBA or (2) are enrolled in the MSIB at the same time as the MBA (dual degree).

During the first year of implementation the following became apparent:

- (1) The target market consists almost entirely of international students, for whom English is a second language. Since students enter the program "bilingual" the "proficiency in a second language" requirement is unnecessary.
- (2) With a program consisting almost entirely of international students, the implementation of the international field experience requirement is problematic. With international students, coming to the US for graduate school constitutes an "international field experience." Thus, the most educationally sound option for satisfying the international field experience requirement is a US-based internship. However, according to current immigration requirements, students who enter the country at the start of the program are not eligible to complete an internship in the US until the summer after the proposed end of the 30 credit (one academic year) program. Further, due to other immigration obstacles, it is difficult for international students who qualify to work in the US (that is, they qualify for Curricular Practical Training [CPT]) to find companies willing and able to legally hire them for internship experiences. Therefore, it seems unreasonable to require this type of experience. It is, however, retained as an option (see "Business and/or Interdisciplinary Electives" below).
- (3) The program was originally designed to be a "30 credit program for students who have a prior business education, either at the undergraduate level or an MBA degree from an AACSB

accredited institution.” Experience has shown that the target market consists entirely of students with an undergraduate degree, either in business or another field of study, not students with an MBA (either completed or in-process). Thus, according to the current requirements, the program greatly exceeds 30 credits since students must complete 18 credits of prerequisite coursework. As revised, necessary pre-requisite coursework is retained while limiting the total credit requirement to 30.

Program Requirements

(Show the new or revised curriculum as it should appear in the Course Catalog. If this is a revision, be sure to indicate the changes being made to the current curriculum and include a side-by-side comparison of the credit distribution before and after the proposed change.)

The MBA/MSIB program combines the required courses for the MBA program with the additional courses of the revised MSIB program. The MBA core and required courses make up 30 credits of the program. An additional 30 credits of courses from the MSIB are required.

MBA Core and Required Courses*

• Economic Analysis for Business Policy, ECON503	3
• Financial Reporting and Analysis, ACCT800	3
• Financial Management, FINC850	3
• Management Control Systems, ACCT801	3
• Statistical Analysis for Business, BUAD820	3
• Operations Mgmt and Management Science, BUAD831	3
• Ethical Issues in domestic and Global Business, BUAD840	3
• Leadership and Organizational Behavior, BUAD870	3
• Marketing Management, BUAD880	3
• Corporate Strategy, BUAD890	3

MSIB Courses**

• International Business Core Requirements	9
• International Business Electives	9
• Interdisciplinary and Business Electives	12

**BUAD 840- Ethical Issues in Domestic and Global Business is part of the MBA Core and therefore has been removed from the MSIB Core in the dual degree. Students electing to pursue the MBA/MSIB dual degree must take 3 International Business elective (versus 2 International Business electives for those pursuing the MSIB degree alone).

Total Dual degree Credits: 60

*Required courses cannot count toward a concentration/specialization in the MBA program.

Old Curriculum		New Curriculum	
	Credits		Credits
MBA Core and Required Classes	30	MBA Core and Required Classes	30
ECON503 - Economic Analysis for Business Policy	3	ECON503 - Economic Analysis for Business Policy	3
ACCT800 - Financial Reporting and Analysis	3	ACCT800 - Financial Reporting and Analysis	3
FINC850 - Financial Management	3	FINC850 - Financial Management	3
ACCT801 - Management Control Systems	3	ACCT801 - Management Control Systems	3
BUAD820 - Statistical Analysis for Business	3	BUAD820 - Statistical Analysis for Business	3
BUAD831 - Operations Mgmt and Management Science	3	BUAD831 - Operations Mgmt and Management Science	3
BUAD840 - Ethical Issues in Domestic and Global Business	3	BUAD840 - Ethical Issues in domestic and Global Business	3
BUAD870 - Leadership and Organizational Behavior	3	BUAD870 - Leadership and Organizational Behavior	3
BUAD880 - Marketing Management	3	BUAD880 - Marketing Management	3
BUAD890 - Corporate Strategy	3	BUAD890 - Corporate Strategy	3
International Business Classes (choose 4)	12	MSIB Core (all 3 required)	9
ACCT 883 - International Accounting	3	<i>Moved to International Business Electives</i>	
BUAD 811 - Globalization and Business	3	BUAD 811 - Globalization and Business	3
BUAD 841 - Managing the Global Enterprise	3	BUAD 841 - Managing the Global Enterprise	3
BUAD 843 - Special Topics in Global Business	3	<i>Moved to International Business Electives</i>	
BUAD 878 - Leadership in International Business Cultures	3	BUAD 878 - Leadership in International Business Cultures	3
BUAD 882 - International Marketing Management	3	<i>Moved to International Business Electives</i>	
FINC 853 - International Financial Management	3	<i>Moved to International Business Electives</i>	
HRIM 601-International Hospitality and Service Management	3	<i>Course Name Changed. Moved to Business and Interdisciplinary Electives.</i>	
APEC 810 - International Agricultural Trade Special Topics	3	<i>Deleted</i>	
International Field Experience	6	International Business Electives*	9

		(choose 3)	
		ACCT 883 - International Accounting	3
		BUAD 620 - International Sport Management and Marketing	3
		BUAD 843 - Special Topics in Global Business	3
		BUAD 882 - International Marketing Management	3
		ECON 841 - International Trade and Development (pre-reqs ECON 801 and 803 must be taken as business electives)	3
		ECON 842 - International Finance and Development (pre-req ECON 802 must be taken as a business elective)	3
		ECON 845 - Development Economics (pre-reqs ECON 801 and 803 must be taken as business electives)	3
		FINC 853 - International Financial Management	3
		*other courses may serve as international business electives with prior approval of the program director	
MSIB Quantitative and Interdisciplinary Electives (1) MSIB with Quantitative Concentration (12 credits of quantitative electives) OR (2) MSIB with Interdisciplinary Concentration (12 credits of interdisciplinary electives) OR (3) Core MSIB Degree (6 credits of interdisciplinary electives and 6 credits of quantitative electives)	12	Business and/or Interdisciplinary Electives* (choose any 4)	12
Quantitative Electives			
BUAD 881 - Marketing Research	3	BUAD 881 - Research Methods for Marketing Decisions	
STAT 608 - Statistical Research Methods	3	STAT 608 - Statistical Research Methods	
STAT 674 - Applied Database Management	3	STAT 674 - Applied Database Management	
STAT 675 - Logistic Regression	3	STAT 675 - Logistic Regression	
Interdisciplinary Electives			
COMM 610 - Theories of Organizational	3	COMM 610 - Theories of Organizational	3

Communication		Communication	
COMM 620 - International Communication	3	<i>Not in catalog</i>	
COMM 630 - Theories of Interpersonal Communication	3	<i>Deleted</i>	
COMM 670 - Theories of Mass Communication	3	<i>Deleted</i>	
POSC 802 - Developing and Transitional Systems	3	POSC 802 - Developing and Transitional Systems	3
POSC 804 - Post-Industrial Systems	3	POSC 804 - Post-Industrial Systems	3
POSC 808 - American Political Systems	3	<i>Deleted</i>	
POSC 840 - International Political Economy	3	POSC 840 - International Political Economy	3
POSC 842 - International Organization	3	POSC 842 - International Organization	3
POSC 845 - Human Rights and Global Governance	3	POSC 845 - Human Rights and Global Governance	3
PSYC 806 - Social Cognition	3	<i>Deleted</i>	
PSYC 807 - Group and Interpersonal Processes	3	<i>Deleted</i>	3
PSYC 808 - Personality in Social Contexts	3	<i>Deleted</i>	
		BUAD861 - Ethical Leadership Development	3
		BUAD 864 - Internship	3
		BUAD 875 - Strategic Human Resources	3
		BUAD 899 - Business Consulting Project	3
		CHEG 595 - Intellectual Property	3
		ECON 801 - Microeconomics	3
		ECON 802 - Macroeconomics	3
		ECON 803 - Applied Econometrics	3
		ENTR 617 - Design Thinking and Innovation	
		ENTR 620 - Social Entrepreneurship	
		ENTR 650 - Business Accelerator for ENTR Ventures	
		ENTR 651 - Special Topics in Entrepreneurship	
		ENTR 654 - Introduction to Entrepreneurship	
		ENTR 655 - Start-Up Experience I	

		ENTR 660 – High Tech Entrepreneurship	
		HRIM 601-Advanced Hospitality and Tourism Product Management	3
		POSC 824 – Comparative Political Economy	3
		*other courses may serve as Business and/or Interdisciplinary Electives with prior approval of the program director	
Second Language Proficiency	0-15	<i>Deleted</i>	
TOTAL REQUIRED CREDITS	60		60

Requirements for Admission

Students desiring to pursue the dual MBA/MSIB must apply directly to the degree program and must meet the admissions requirements of the MBA program and the MSIB program. A student who has been previously admitted in the MBA program can then apply for a dual degree. The admissions directors for each program will evaluate the application separately and will apply the same criteria as specified in their respective programs. The prospective student is encouraged to see the admissions policies for both programs in the graduate catalog.

The MBA/MSIB is a dual degree program. As such, both programs must be completed and the dual degree is conferred simultaneously. Students admitted to the MBA/MSIB dual degree program who later decide they only want to complete one of the degrees must apply separately to the desired program for admission as a candidate in that program. Students who complete the single degree (MBA or MSIB) may not at a later date be admitted to the dual degree program. In such case the student would be required to complete all requirements for the second degree. A student who is initially admitted to either degree and who decides to pursue the dual degree must apply for change of degree to the MBA/MSIB dual degree prior to receiving the first degree and must complete the requirements for the dual degree prior to any degree being granted.

ROUTING AND AUTHORIZATION:

(Please do not remove supporting documentation.)

Department Chairperson _____ Date 9/8/14

Dean of College Rick Andrews, Deputy Dean Date 12-3-14

Chairperson, College Curriculum Committee W J N Date 10/20/14

Chairperson, Senate Com. on UG or GR Studies _____ Date _____

Chairperson, Senate Coordinating Com. _____ Date _____

Secretary, Faculty Senate _____ Date _____

Date of Senate Resolution _____ Date to be Effective _____

Registrar _____ Program Code _____ Date _____

Vice Provost for Academic Affairs & International Programs _____ Date _____

Provost _____ Date _____

Board of Trustee Notification _____ Date _____

Revised 02/09/2009 /khs

ATTACHMENTS

Economics Approval

From: Shapiro, Stewart A
Sent: Monday, August 04, 2014 3:06 PM
To: Butkiewicz, James L
Subject: Question regarding MS in International Business revision

Jim,

We are making some revisions to our MS in International Business program, and in so doing we were hoping to add ECON841, ECON842 and ECON845 to the list of possible International Business Electives with the understanding that if a student does not have the appropriate prerequisite for any of these courses they would have to take them first. At this point I just wanted to check with you to ensure that your department would be willing to support this change. Please let me know.

Regards,
Stewart

From: Butkiewicz, James L
Sent: Monday, August 04, 2014 3:36 PM
To: Shapiro, Stewart A
Cc: Falaris, Evangelos M; Black, David E
Subject: RE: Question regarding MS in International Business revision

Stewart,

We would be happy to have the courses included as electives in your MS. I would just note that the prerequisites are Econ 801, Econ 802 or Econ 811. These prerequisite classes do not fulfill any of your MS degree requirements, which might be a barrier for students.

Jim

From: Shapiro, Stewart A
Sent: Tuesday, August 05, 2014 9:08 AM
To: Butkiewicz, James L
Subject: MS in IB follow-up

Jim,

I was correct in my prior email – As you will see in the attached proposed revision, a student could take an econ prereq (e.g., Econ801) to fulfill the Interdisciplinary or Business Electives category. I am hoping this additional information meets with your approval.

Stewart

From: Butkiewicz, James L
Sent: Tuesday, August 05, 2014 11:31 AM
To: Shapiro, Stewart A
Subject: RE: MS in IB follow-up

Stewart,
That's fine.
Jim

Accounting Approval

From: Shapiro, Stewart A
Sent: Monday, August 04, 2014 6:39 PM
Subject: FW: question regarding MS in International Business revision

Scott,

We are making some revisions to our MS in International Business program, and in so doing we were hoping to add ACCT883 to the list of possible International Business Electives with the understanding that if a student does not have the appropriate prerequisite (ACCT800), then they would have to take this course first. At this point I just wanted to check with you to ensure that your department would be willing to support this change. Please let me know.

Regards,

Stewart

From: Jones, Scott K.
Sent: Monday, August 04, 2014 5:53 PM
To: Shapiro, Stewart A
Subject: Re: question regarding MS in International Business revision

Yes Stewart, no problem. If they have had ug accounting principles we could probably waive acct 800 depending on where and when.

SJ

Finance Approval

From: Bowers, Helen M.
Sent: Monday, August 04, 2014 6:18 PM
To: Shapiro, Stewart A
Cc: Stocker, John Andrew; Campbell, Terry L
Subject: RE: question regarding MS in International Business revision
TO: Stewart Shapiro, Professor & Chairperson, Department of Business Administration

FROM: Helen Bowers, Associate Professor & Chairperson, Department of Finance

CC: John Stocker, Terry Campbell

DATE: August 4, 2014

The Department of Finance agrees to make FINC853 International Financial Management available to students pursuing the MS in International Business who have met the prerequisites.

We appreciate the opportunity to work with the Department of Business Administration on offering the MS in International Business.

Entrepreneurship Approval

From: Freeman, Daniel J
Sent: Monday, August 18, 2014 9:25 AM
To: Shapiro, Stewart A
Subject: Re: MS-IB program

Dr. Shapiro,

I would be happy to see ENTR654, 655, 656, and 660 included in the list of electives. Please note: ENTR 655 and 656 generally require the permission of the instructor and we anticipate that admission will become at least somewhat competitive (based on commitment to learning by trying to actually launch a startup business) in the future. Also, ENTR654 will be a required course for our new M.S. In ENTR & Design program, so those students will be afforded first priority for seats, though we offer an online version of the course, which will allow us to expand capacity, if needed.

Thank you.
Dan

From: <Shapiro>, Stewart Shapiro <sshapiro@udel.edu>
Date: Monday, August 11, 2014 12:03 PM
To: Daniel Freeman <freemand@UDel.Edu>
Subject: MS-IB program

Dear Dr. Freeman,

We are making some revisions to our MS in International Business program, and in so doing we were hoping to include ENTR654, 655, 656, and 660 in the list of possible Interdisciplinary or Business Electives. However, before doing so I wanted to check with you to ensure that your program would be willing to support this. I have attached a copy of the proposed, revised program for your convenience. Please let me know if you will support this or if you have any questions.

Regards,

Stewart

HRIM Approval

From: Kline, Sheryl
Sent: Thursday, August 21, 2014 12:16 AM
To: Shapiro, Stewart A
Cc: Kline, Sheryl
Subject: support for HRIM 601

Dear Dr. Shapiro,

The HRIM department is very supportive of addition of the HRIM 601 course to the MS-IB curriculum. Thank you for the consideration of HRIM 601 as an elective in the MS-IB major. We look forward to welcoming these students in this course.

Sincerely,

--
Sheryl F. Kline Ph.D. | Professor and Chair
Hotel, Restaurant and Institutional Management
14 W. Main Street | Newark, DE 19716
O: 302-831-6077 | **C:** 302-722-7350 | **F:** 302-831-6395 |
E: skline@udel.edu

Web: www.lerner.udel.edu/hrim **Facebook:** <https://www.facebook.com/UDHRIM>

Communications Approval

----- Original Message -----

Subject: RE: COMM courses in MS in IB program
From: "Perse, Elizabeth M" <eperse@udel.edu>
To: "Shapiro, Stewart A" <sshapiro@udel.edu>
CC:

Hello Stewart.

There would be no problem including COMM610 as an elective. I spoke to our Director of Graduate Studies. Both she and I have some concerns about COMM652. First, the class is often co-taught with 452, which enrolls our majors and minors. Second, and, most important, 452/652 is very high demand. I could not be sure that there would always be seats available. If this is OK with you, I will send an email about opening COMM610 to the MS program.

Betsy

Elizabeth M. Perse, Ph.D.
Professor and Chair
Department of Communication
University of Delaware
Newark, DE 19716
302.831.8041
www.udel.edu/communication

Political Science Approval

From: Bauer, Gretchen M
Sent: Thursday, August 14, 2014 11:22 AM
To: Shapiro, Stewart A
Cc: Weinert, Matthew S; Corbett, Lynn C
Subject: RE: POSC course in MS in IB program

Hi Stewart, thanks for the email. So we think including those three classes as electives would be fine. We have two other grad classes that we thought might be of just as much or more interest, namely, posc 824 Comparative Political Economy and posc 840 International Political Economy. Also, there is a counterpart to 802, which is 804, and which is Post-Industrial Systems. Please let me know whether you think any of those would be of equal or more interest. Kind regards,
Gretchen

Gretchen Bauer
Professor and Chair
Political Science and IR
University of Delaware
302 831 2357
www.udel.edu/poscir

Chemical Engineering Approval

----- Original Message -----

Subject:Re: CHEG595 course in MS-IB program

Date:Sun, 17 Aug 2014 19:44:34 -0400

From:A. M. Lenhoff <lenhoff@udel.edu>

To:Shapiro, Stewart A <sshapiro@udel.edu>

Dear Stewart,

Whenever we have asked Al Uebler, who teaches CHEG 595, about listing the course as an elective in other programs, he has been supportive. However, he always adds the caveat that there is usually some technical content in the course that may be more challenging for non-engineers. That said, it's fine for you to list the course as long as you're OK with the caveat. Al has been doing the course for more than 30 years and we hope that he'll keep doing it, but if not we should be able to find a substitute, most likely from among the several dozen of our students who went on to law school after taking the course.

Best regards,
Bramie

On 8/11/14 11:58 AM, Shapiro, Stewart A wrote:
Dear Dr. Lenhoff,

The Department of Business Administration is making some revisions to our MS in International Business program, and in so doing we were hoping to include CHEG595 in the list of possible Interdisciplinary or Business Electives. However, before doing so I wanted to check with you to ensure that your department would be willing to support this. I have attached a copy of the proposed, revised program for your convenience. Please let me know if you will support this or if you have any questions.

Regards,

Stewart

Statistics Approval

From: Awokuse, Titus O
Sent: Tuesday, August 19, 2014 10:36 AM
To: Shapiro, Stewart A
Subject: Re: STAT courses in MS-IB Program

Dear Stewart,

Yes; we will support having three of our courses (STAT608, STAT674, and STAT675) used as electives in your MSIB degree program.

Best,

Titus.

Titus O. Awokuse

Professor and Chair

Dept. of Applied Economics & Statistics

213 Townsend Hall

University of Delaware

Newark, DE 19716

Department of Business Administration

MBA/MASTER OF SCIENCE INTERNATIONAL BUSINESS

Program Policy Statement Established Effective Fall 2015

Part I. Program History and Purpose:

The ongoing expansion of business across national borders increases the need for executives that command the attitudes, competencies and knowledge necessary to manage the challenges and opportunities of international business. The MSIB program addresses this need, relying on a curriculum anchored in the broad-based study of the global business environment. The design and delivery of the program promotes an international perspective that prepares students to operate effectively in a variety of international business situations. Throughout the program, students are challenged to improve their familiarity with the foundational knowledge of the international business domain as well as progressively refine their critical thinking and analytical skills. Upon completion of the program, a student will be well prepared to manage opportunities and challenges that governments, institutions, companies and individuals encounter in global markets.

The program was proposed in 2012 and granted approval effective fall 2013. As with all Masters' programs at the University of Delaware, the program will be reviewed for permanent status after five years in 2018.

Part II. Admission

Factors Considered for Admission

- Prior Academic Performance
- Experience, including work experience, volunteer work, community service, internships, etc.
- Standardized Test Scores
- Professional and/or Academic Recommendation
- Achievements and Performance Awards
- Career Aspirations

Qualified applicants for MS admission must hold the equivalent of a 4-year U.S. Bachelor's Degree from an accredited college or university. Typically applicants will have an undergraduate GPA 2.8 or higher.

Individuals holding three-year non-U.S. degrees may request a review for determination as to equivalency to a four-year U.S. degree. The accreditation of the institution which granted the degree, courses taken, grades and work history in the field of the earned degree are all taken

into account when making an equivalency decision.

The GMAT is required as part of the application although exceptions are made through a waiver for some applicants holding terminal degrees (MD, JD, PhD, EdD, etc.). International applicants must also submit a TOEFL score at the time of the waiver request so that English skills from both that test and from what is evident on transcripts can be assessed. Conditional Admission (CAP) students are not eligible for a GMAT waiver. You may submit a request for waiver before your application is complete or with your complete application.

GRE, LSAT, and MCAT scores are considered in lieu of the GMAT score for applicants who have taken them for other degree programs which they have completed.

For those who submit their scores, an overall score of 550 or above and scores which are greater than 50% in each sub-score would be competitive with the applicant pool.

International applicants must demonstrate English Language Proficiency. This may be accomplished through:

- Submission of a TOEFL score of at least 100 or an IELTS Alternative score of at least 7.5
- Transcripts of an earned college degree from an accredited educational institution in which English is the primary instructional language.

Applicants lacking English Language proficiency may apply through Conditional Acceptance Program (CAP) in which they will be required to take courses at the English Language Institute (ELI) at the University of Delaware and earn the certificate of proficiency in English language.

Application

To apply for the MSIB program, applicants will submit the following:

- Completed online graduate school application
- Personal essay addressing the following questions: (1) Why do you wish to pursue your graduate studies at the University of Delaware? What, in your opinion, makes UD special? (2) What are your career objectives and how will an MS in International Business help you achieve your goals? (3) What does the word "global" mean to you?
- Two letters of recommendation.
- Official Undergraduate Transcripts
- Official Graduate Transcripts, if applicable
- Resume
- Official GMAT
- Interview in person or on phone
- International Applicants: Test of English as a Foreign Language (TOEFL) or

International English Language Testing System (IELTS) results or apply through the English Language Institute's Conditional Acceptance Program (CAP).

Application Deadlines:

Students are admitted on a rolling basis and can begin in the Fall, Summer or Spring semesters. While applications are accepted at any time, below are general guidelines for submission. Full-time program applicants interested in merit-based funding consideration should apply early as those awards are distributed on a rolling basis typically at or close to the time of admission.

Fall Admission:

Priority Consideration for Funding: February 1

Domestic Applicants: June 1

International Applicants: May 1

Summer Admission:

Domestic Applicants: April 1

International Applicants: Generally not admitted for this term

Spring Admission:

Priority Consideration for Funding: October 1

Domestic Applicants: December 1

International Applicants: November 1

Admission to the MSIB program is competitive. Those who meet stated requirements are not guaranteed admission, nor are those who fail to meet all of those requirements necessarily precluded from admission if they offer other appropriate strengths.

Part III. Academic Program Requirements

The MSIB is a 30 credit degree program. The requirements for the MSIB within the MBA/MSIB dual degree are as follows:

International Business Core Requirements (Required)- 9 Credits
BUAD 811 – Globalization and Business
BUAD 841 – Managing the Global Enterprise
BUAD 878 – Leadership in International Business Cultures
International Business Electives (Choose 3)- 9 credits

ACCT 883 – International Accounting
BUAD 843 - Special Topics in Global Business
BUAD 620 - International Sport Management and Marketing
BUAD 882 – International Marketing Management
ECON 841 – International Trade and Development (pre-reqs ECON 801 and 803 must be taken as business electives)
ECON 842 – International Finance and Development (pre-req ECON 802 must be taken as a business elective)
ECON 845 – Development Economics (pre-reqs ECON 801 and 803 must be taken as business electives)
FINC 853 – International Financial Management
*other courses may serve as International Business Electives with prior approval of the program director
Interdisciplinary and Business Electives (Choose 4)- 12 credits
BUAD 861 – Ethical Leadership Development
BUAD 864 – Internship
BUAD 875 - Strategic Human Resources
BUAD 881 –Research Methods for Marketing Decisions
CHEG 595 - Intellectual Property
COMM 610 – Theories of Organizational Communication
ECON 801 – Microeconomics
ECON 802 – Macroeconomics
ECON 803 – Applied Econometrics I
ENTR 654 - Introduction to Entrepreneurship
ENTR 655 – Start-Up Experience I
ENTR 656 – Start-Up Experience II
ENTR 660 - High Tech Entrepreneurship
HRIM 601 - Advanced Hospitality and Tourism Product Management
POSC 802 – Developing and Transitional Systems
POSC 804 – Post-industrial Systems
POSC 824 – Comparative Political Economy
POSC 840 – International Political Economy
POSC 842 – International Organization

POSC 845 – Human Rights and Global Governance
STAT 608 – Statistical Research Methods
STAT 674 – Applied Database Management
STAT 675 – Logistic Regression
*Other courses may serve as Business and/or Interdisciplinary Electives with prior approval of the program director, including up to three (3) credits of independent study.

There are two paths for students choosing to study full time:

Full time: 12 months

Fall: 12 credits

Winter: 3 credits

Spring: 12 credits

Summer: 3 credits

Full time: 16 months

Fall: 9 credits

Winter (or Summer): 3-credits taken on campus, as study abroad, or in conjunction with a student's internship, depending on availability

Spring: 9 credits

Fall: 9 credits

The MSIB program may also be completed on a part time basis (3 or 6 credits per session). MSIB students are given up to ten consecutive semesters to complete degree requirements. Requests for time extensions must be made in writing and approved by the Faculty Program Director. The Program Director will forward the request to the Office of Graduate and Professional Education. The Office will determine the student's eligibility for a time extension and will notify the student in writing of its decision to grant an extension of time.

Part IV: Program Administration

The Faculty Program Director serves as the advisor for all students.

A graduate student must maintain a minimum 3.0 grade point index to remain a student in good standing and earn a 3.0 average in all required courses to be eligible for the MS degree. No grade below a C- may be counted toward the course requirements for the degree.

Students must complete their degree within the five year time limit established by the University. The Office of Graduate and Professional Education provides guidelines governing possible extensions in cases of special or extenuating circumstances.

Students must maintain continuous enrollment in every regular semester (fall and spring)

throughout their program. Any regular semester leave of absence must be approved by the Program Director and the Office of Graduate and Professional Education.

Up to nine semester hours of graduate credit earned prior to matriculation into the MS program or at another institution and not previously counted toward another degree may be accepted toward the University of Delaware MS degree. The course(s) must have been completed:

- with grades of B or better
- within five years of the effective date of the requested transfer

To begin the process, the student must submit to the Program Director a written request for credit evaluation with course descriptions and syllabi of courses to be considered for transfer. Courses transferred from other universities count for credits but do not affect the program grade point average.

Part V. Assessment Plan

Learning Goals of the MSIB program:

- Cultural sensitivity
- International business skills
- Interdisciplinary perspective
- Critical thinking and analytical skills

Assessment Metrics:

E-Portfolio

1. E-Portfolio for the course work in the International Business core course cluster
2. E-Portfolio for the course work in the International Electives course cluster
3. E-Portfolio for the course work in the Interdisciplinary and Business Electives course cluster

Reflective Questions to be answered by the student based on the E-portfolios:

- Question 1: Discuss the tools and skills that you have learned in this cluster
- Question 2: Discuss the practical relevance and applications of the tools/skills in Question 1 in managing International Business

Surveys of cultural intelligence, cultural competence and/or cultural sensitivity.

Part V. Financial Assistance

U.S. citizen or permanent residents needing financial assistance are encouraged to apply for U.S. Federal Financial Aid by completing the FAFSA. The University Office of Student Financial Services <http://www.udel.edu/finaid/> provides assistance and administers Federal Student Financial Aid.

The University Office of Graduate & Professional Education administers Graduate Fellows and Graduate Scholars programs as well as other competitive support funding. Graduate students are encouraged to apply for these programs through the Office of Graduate & Professional Education <http://www.udel.edu/gradoffice/financial/index.html>.

Various College and University offices offer assistantships or hourly wage opportunities for graduate students. Assistantships may be academic (graduate research or teaching assistantships) or administrative. Assistantships generally require 10-20 hours of work per week. Assistantships may or may not provide tuition scholarships, depending on the source of the assistantship and the relevance of the work to the student's academic program. Students receiving graduate assistantships are required to maintain full time registration.

Part VI. Departmental Operations

The Lerner College maintains computer laboratories for student use. Students are encouraged to use computing facilities. Hours of operation and locations are posted on the Lerner College website at <http://www.lerner.udel.edu/centers/lcc>.

Occasionally students' assignments may require the use of departmental laboratories or other facilities. Keys to laboratories, etc., are maintained in the Department office and will be issued based on faculty and Department Chair approval.

The Program Director maintains office hours for program advising and is available by appointment. Office hours vary from term-to-term. Appointments and office hours can be obtained by contacting the Program Director.